DuPont™ Lumivia™ insecticide seed treatment delivers excellent broad-spectrum protection on key early season corn insect pests.

**Key benefits**

- Outstanding protection against key early season corn insect pests
- Provides seedling protection to develop uniform and healthy stands that maximize yield potential
- Simplifies your seed treatment decision
- Offers a favourable environmental profile

**Protection Against Key Early Season Insect Pests**

- Wireworms
- White Grub
- Black Cutworms
- Seedcorn Maggot*

**Early Season Protection to Maximize Yield Potential**

<table>
<thead>
<tr>
<th>Treatment</th>
<th>Average Yield (bu/acre)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lumivia™ 500</td>
<td>194</td>
</tr>
<tr>
<td>Cruiser® / Poncho 250®</td>
<td>194</td>
</tr>
<tr>
<td>Lumivia™ 500, Fungicide only</td>
<td>196.5</td>
</tr>
<tr>
<td>Lumivia™ 500, Fungicide only</td>
<td>193.2</td>
</tr>
</tbody>
</table>

*DuPont Small Plot and Large Demo Trials from 2015 – 2016 (n=98)

*DuPont Small Plot Demo Trials from 2015 – 2016 (n=26)
Simplify Your Seed Treatment Decision

- Valuable tool for Integrated Pest Management (IPM) Strategy
- Saves you time by reducing administrative record-keeping

Favourable Environmental Profile

- Minimal impact on the environment
- Minimal impact on beneficial insects and pollinators when used in accordance with the label

Excellent Seedling Protection

- Immediate protection of seed and seedlings
- Uniform and healthy stand establishment
- Protects yield potential through improved early season vigour
- Provides consistent yield performance similar to standard Cruiser® / Poncho 250® offerings

In 2015 and 2016, Lumivia™ was tested in field-scale trials across Eastern Canada. This picture is from a manure applied corn-on-corn field, exhibiting extremely high wireworm pressure.

Lumivia™ treatment showed corn plants with superior size and vigour as compared to the fungicide only treatment.

Ask your seed supplier about Lumivia™ insecticide seed treatment or contact the Solutions Center at 1-800-667-3852

* Suppression only
1 Data based on an average of all comparisons made in 98 locations between 2015-2016. Product responses are variable and subject to a variety of environmental, disease and pest pressures. Individual results may vary.
2 In line with Integrated Pest Management and Good Agricultural Practices, insecticide applications should be made when pollinators are not foraging to avoid unnecessary exposure.