

Optimum[®] GLY is an advanced herbicide-tolerant trait technology.

The next big thing in canola is here.

Unlock the genetic potential of your canola with Optimum[®] GLY*-a herbicide-tolerant trait technology designed to deliver top yield potential and agronomic trait performance.

What does Optimum GLY canola deliver?

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Improved crop safety.

Optimum GLY enables farmers to make herbicide applications at the optimal time and rate without impacting the yield potential of the hybrid.

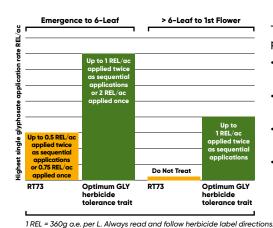
Enhanced, broad-spectrum annual and perennial weed control with effective rates of glyphosate.

Optimum GLY offers canola producers an excellent weed control system to deliver improved annual and perennial weed control over competitive herbicide systems.

Greater convenience and flexibility when spraying.

Optimum GLY expands the window of application, allowing farmers the flexibility to time their herbicide application to maximize weed removal options. This gives producers time to cover large acres or clean up late flushes of weeds without the risk of yield impact from late-season applications.

Flexible rates and application timing up to first flower

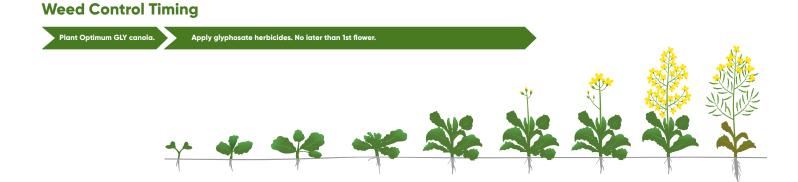


Total maximum application of 2 REL/ac per season

- Apply as 1 application from emergence to 6-leaf stage Or –
- Apply as 2 sequential applications of up to 1 REL/ac from emergence to 1st flower
- Sequential applications must be at least 14 days apart
- Allows management of hard-to-control weeds and enhanced crop safety



RT73 - 0.5 REL/ac applied sequentially at 4 leaf and 1st flower (not a labeled application timing) Optimum GLY herbicide tolerance trait 0.5 REL/ac sequentially applied at 4 leaf and 1st flower





RT73 = Roundup Ready® Canola.