

# Lumivia™

## INSECTICIDE SEED TREATMENT

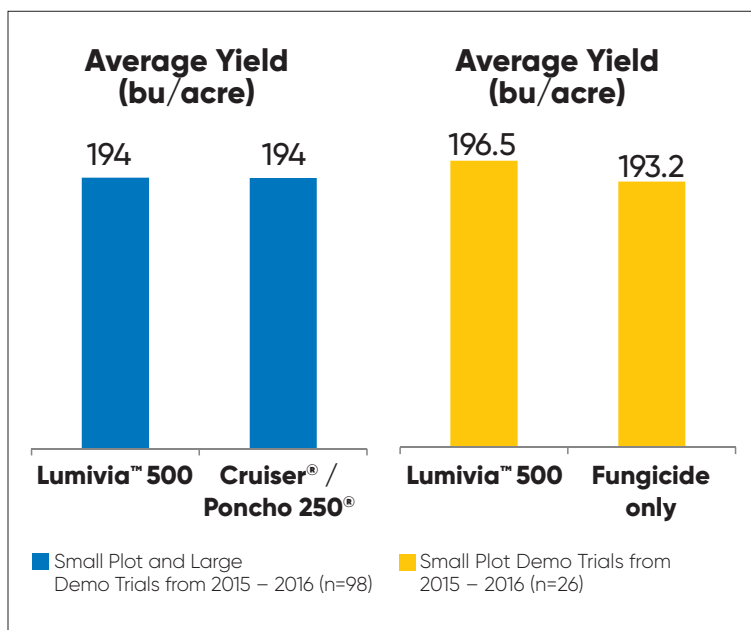
### Protect your success with Lumivia™ the trusted standard in seed treatment.

Corteva Agriscience™, Agriculture Division of DowDuPont, Lumivia™ insecticide seed treatment delivers excellent broad-spectrum protection on key early season corn insect pests.

#### Key Benefits:

- Outstanding protection against key early season corn insect pests
- Provides seedling protection to develop uniform and healthy stands that maximize yield potential
- Simplifies your seed treatment decision
- Offers a favourable environmental profile

#### Early Season Protection to Maximize Yield Potential<sup>1</sup>



#### Protection Against Key Early Season Insect Pests



Wireworms



White Grub

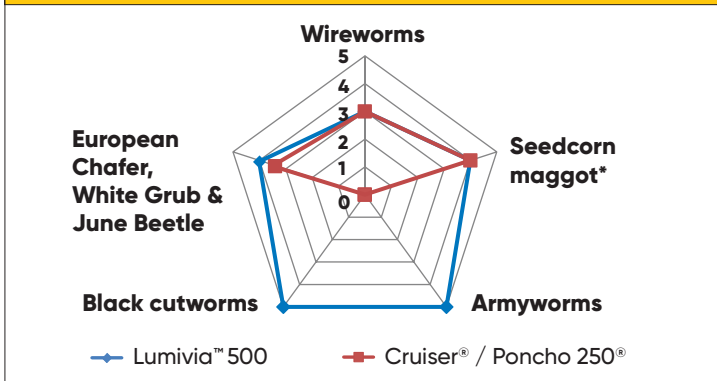


Black Cutworms



Seedcorn Maggot\*

## Lumivia™ Efficacy Comparison on Key Corn Pests



## Simplify Your Seed Treatment Decision

- Valuable tool for Integrated Pest Management (IPM) Strategy
- Saves you time by reducing administrative record-keeping

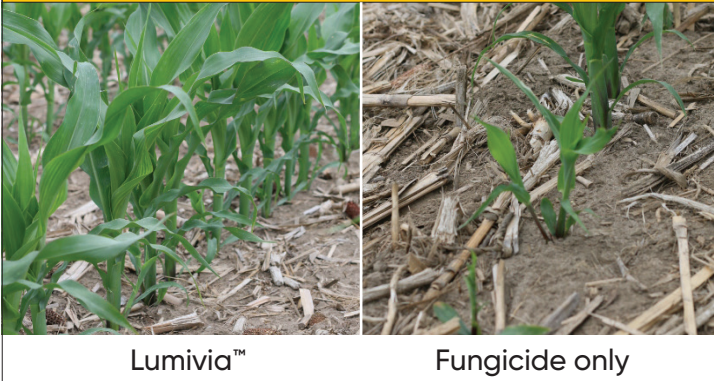
## Favourable Environmental Profile

- Minimal impact on the environment
- Minimal impact on beneficial insects and pollinators when used in accordance with the label<sup>2</sup>

## Excellent Seedling Protection

- Immediate protection of seed and seedlings
- Uniform and healthy stand establishment
- Protects yield potential through improved early season vigour
- Provides consistent yield performance similar to standard Cruiser® / Poncho 250® offerings

## Uniform, healthy stands & improved yield potential over fungicide only treated seed



Source: Field trial, Shetland, ON 2016

## Lumivia™ Under High Wireworm Pressure



Source: Field trial, Shetland, ON 2016

- In 2015 and 2016, Lumivia™ was tested in field-scale trials across Eastern Canada.
- This picture is from a manure applied corn-on-corn field, exhibiting extremely high wireworm pressure.
- Lumivia™ treatment showed corn plants with superior size and vigour as compared to the fungicide only treatment.

\* Suppression only

<sup>1</sup> Data based on an average of all comparisons made in 98 locations between 2015-2016. Product responses are variable and subject to a variety of environmental, disease and pest pressures. Individual results may vary.

<sup>2</sup> In line with Integrated Pest Management and Good Agricultural Practices, insecticide applications should be made when pollinators are not foraging to avoid unnecessary exposure.

**For more information, ask your seed supplier, call our Solutions Center Agronomists at 1-800-667-3852, or visit [Lumivia.corteva.ca](http://Lumivia.corteva.ca)**