

Lumiderm™

INSECTICIDE SEED TREATMENT

I. For growers who utilize Lumiderm™ + Prosper® EverGol® on their canola seed and observe the following:

1. Flea Beetle feeding has reached or is approaching the action threshold of 25% damage on the cotyledons or first true leaves
2. And/or Cutworm populations exceed 4 cutworms per square meter, or damage on the canola seedlings is at or near 25%

2021 Lumiderm™ Performance Advantage For Proven® Seed canola treated with Lumiderm™ insecticide seed treatment

Lumiderm™ insecticide seed treatment provides:

- Enhanced Crucifer and Striped Flea Beetle protection
- Excellent control of early season Cutworms
- Improved early season seedling stand establishment, vigour and biomass
- Up to 35 days of protection through the critical stages of seedling growth
- Novel class of chemistry (Group 28) for resistance management

Please contact the appropriate number below to register your product inquiry based on the information below:

Pest & Product(s)	Reimbursement	Days After Seeding (Flea Beetles)	Days After Seeding (Cutworms)	Contact	Final Submission Date
Flea Beetles: Lumiderm™ + Prosper® Evergol®	100%	35 Days or 4 leaf stage	N/A	AgCall: 1-844-250-9362	June 30, 2021*
Cutworm: Lumiderm™ + Prosper® Evergol®	100%	N/A	35 Days	AgCall: 1-844-250-9362	June 30, 2021*
Flea Beetles: Prosper® Evergol® alone	50%	Up to 4 leaf stage	N/A	AgCall: 1-844-250-9362	June 30, 2021*

* Please refer to the Bayer Prosper® EverGol® Assurance Program or contact AgCall at 1-844-250-9362 before June 30, 2021.

Growers will be reimbursed the direct cost of a single application of Decis® on those acres seeded with Lumiderm™ + Prosper® EverGol®.

II. For growers who utilize Lumiderm™ + Helix® Vibrance® on their canola seed:

Pest & Product(s)	Reimbursement	Days After Seeding (Flea Beetles)	Days After Seeding (Cutworms)	Contact	Final Submission Date
Flea Beetle: Lumiderm™ + Helix® Vibrance®	100%	35 Days*	N/A	Corteva Agriscience: 1-888-254-3555 & Syngenta: 1-87-SYNGENTA	June 30, 2021
Cutworm: Lumiderm™ + Helix® Vibrance®	100%	N/A	35 Days	Corteva Agriscience: 1-888-254-3555	June 30, 2021
Flea Beetle Helix® Vibrance®	50%	28 Days	N/A	Syngenta: 1-87-SYNGENTA (please refer to Syngenta Canola Seedcare™ Performance Package)	June 30, 2021

Please refer to the Syngenta Canola Seedcare™ Performance Package or contact Syngenta at 1-87-SYNGENTA before June 30, 2021.

*If flea beetle inquiries on Lumiderm™ + Helix® Vibrance® treated seed occur after 28 days after seeding, please call Corteva Agriscience only at 1-888-254-3555.

Growers will be reimbursed the direct cost of a single application of Matador® on affected acres seeded with Lumiderm™ + Helix® Vibrance®.

Requirements to qualify for the 2021 Lumiderm™ Performance Advantage:

- Program will only apply to affected acres.
- Growers must follow the recommended Canola Council of Canada guidelines that promote optimum canola stand establishment (> 5 plants per square foot).
- If scouting determines that the economic thresholds for flea beetle and/or cutworm have been reached, growers must contact the appropriate numbers listed above prior to spraying to qualify for the program.
- Performance inquiries are subject to an investigation by an approved representative and require pre-spray approval to receive compensation.
- Growers who seed canola consecutively on the same field are not eligible for the 2021 Lumiderm™ Performance Advantage.
- Qualified payments will not exceed the published SRP of the Matador® or Decis® and does not include any application costs.
- Coragen® cannot be applied as a remedial product; we cannot recommend two treatments per year of the same active as per the label.
- Policy is limited to matching acres of Lumiderm™ + Helix® Vibrance® or Lumiderm™ + Prosper® EverGol® treated canola seed.
- When Prosper® EverGol® is used, minimum requirement for both Flea Beetles and Cutworms is 40 acres.

