

# Lumiderm™

## INSECTICIDE SEED TREATMENT

I. For growers who utilize Lumiderm™ + Prosper® EverGol® on their VICTORY® canola seed and observe the following:

1. Flea Beetle feeding has reached or is approaching the action threshold of 25% damage on the cotyledons or first true leaves
2. And/or Cutworm populations exceed 4 cutworms per square meter, or damage on the canola seedlings is at or near 25%

## 2020 Lumiderm™ Performance Advantage For VICTORY® canola seed treated with Lumiderm™ insecticide seed treatment

Lumiderm™ insecticide seed treatment provides:

- Enhanced Crucifer and Striped Flea Beetle protection
- Excellent control of early season Cutworms
- Improved early season seedling stand establishment, vigour and biomass
- Up to 35 days of protection through the critical stages of seedling growth
- Novel class of chemistry (Group 28) for resistance management

Please contact the appropriate company to register your product inquiry based on the information below:

| Pest & Product(s)                              | Reimbursement | Days After Seeding (Flea Beetles) | Days After Seeding (Cutworms) | Contact                | Final Submission Date |
|--|---------------|-----------------------------------|-------------------------------|------------------------|-----------------------|
| Flea Beetles:<br>Lumiderm™ + Prosper® Evergol® | 100%          | 35 Days or 4 leaf stage           | N/A                           | AgCall: 1-844-250-9362 | June 30, 2020*        |
| Cutworm:<br>Lumiderm™ + Prosper® Evergol®      | 100%          | N/A                               | 35 Days                       | AgCall: 1-844-250-9362 | July 7, 2020*         |
| Flea Beetles:<br>Prosper® Evergol® alone       | 50%           | Up to 4 leaf stage                | N/A                           | AgCall: 1-844-250-9362 | June 30, 2020*        |

\* Please refer to the Bayer Prosper® EverGol® Assurance Program or contact AgCall at 1-844-250-9362 before June 30, 2020.

Growers will be reimbursed the direct cost of a single application of Decis® on those acres seeded with Lumiderm™ + Prosper® EverGol®.

## Requirements to qualify for the 2020 Lumiderm™ Performance Advantage:

- Program will only apply to affected acres.
- Growers must follow the recommended Canola Council of Canada guidelines that promote optimum canola stand establishment (> 5 plants per square foot).
- If scouting determines that the economic thresholds for flea beetle and/or cutworm have been reached, growers must contact the appropriate numbers listed above prior to spraying to qualify for the program.
- Performance inquiries are subject to an investigation by an approved representative and require pre-spray approval to receive compensation.
- Growers who seed canola consecutively on the same field are not eligible for the 2020 Lumiderm™ Performance Advantage.
- Qualified payments will not exceed the published SRP of Decis® and does not include any application costs.
- Coragen® cannot be applied as a remedial product; we cannot recommend two treatments per year of the same active as per the label.
- Policy is limited to matching acres of Lumiderm™ + Prosper® EverGol® treated VICTORY® canola seed.
- When Prosper® is used, minimum requirement for both Flea Beetles and Cutworms is 40 acres.