



TYLER GROENEVELD

Commercial Grains and Oils Leader, North America

Tyler Groeneveld is the Commercial Grains and Oils Leader for North America and serves on the Canadian leadership team, the commercial leadership team and the Corteva Food System Council. He is responsible for developing and commercializing output traits in cereals and oilseeds, creating new value and identifying market opportunities for growers. Working with food companies and processors, Tyler focuses on how North American growers can profit from growing safe, reliable and nutritious ingredients for consumers' preferences and dietary, nutrition, health, and wellness needs.

Tyler has spent his entire career with legacy Corteva organizations and has extensive expertise in crop protection, seeds, traits, oils and export trade. He is a strong business development professional skilled in complex account management, marketing, sales, business planning, people leadership and international business.

Tyler holds an Executive MBA from the Alberta Haskayne School of Business, an undergraduate degree from the University of Calgary, and sits on the board of directors for Protein Industries Canada.